



Regulation

**4° WE REBORNERS 2025
KIT JOHN JOHN BY TAYNAN FREITAS**



*Kit John John
by Taynan Freitas*



WWW.WEREBORNERS.IT

WE REBORNERS

RECOGNIZED ITALIAN & INTERNATIONAL ARTISTS

CONTEST – Name

“4° WE REBORNERS CONTEST 2025 kit John John by Taynan Freitas”

Recipients and methods of participation

WE REBORNERS members who entered the contest by November 11, 2024 (11:59 p.m. Europe Zone).

Contest duration

The artists will create the works from 7 January 2025 to 17 March 2025 at 23:59 (Europe zone).*

Contest subject

The competition consists in the creation of a vinyl doll with all the criteria of quality and originality. The purpose of this competition is to recognize and encourage the recognized artists of WE REBORNERS who, with great commitment, passion, love and professionalism and using only original materials in the creation of their works, realize their projects and the high values of Italian and international Reborning.

Execution of works

The work will take 80 days to complete.

The works, using the John John kit by Taynan Freitas, can be created by each participant according to their own personal technique and tastes: ethnicity, gender, hair color, choice of clothing, etc.

Competition categories

Depending on their level and total freedom of choice, the artists registered in one of the following categories:

LEVEL A (ADVANCED) LEVEL B (INTERMEDIATE AND BEGINNER)

AVAILABLE VERSIONS:

Entered artists can choose between the Caucasian or Ethnic versions, or enter with both versions to increase their chances of winning!

Photos that the artist will take for the contest

Photo 1 A full-length photo of the doll;

Photo 2 A close-up photo of your face;

Photo 3 A photo of the rooting or painted hair (if done);

Photo 4 A close-up photo of your choice of upper and lower limbs;

Photo 5 A photo of your choice.

Important

The photographs must be absolutely anonymous and must not contain any reference to the artist.

In particular, they must not report:

- Artist's signature or pseudonym;
- Artist's logo;
- Accessories previously used by the artist;
- Photo backgrounds based on the artist's personal data;

The use of baskets, sunbeds or cushions is permitted only if new (never used).

Photographs must be taken by the artist independently. Therefore, photos taken by professional photographers will not be accepted.

During the entire duration of the competition, the works created or the so-called works in progress cannot be shown to the public in any way. Therefore, no post, video or photo of the doll in competition must be shared on the various social channels, websites or other media until the winners are announced. Penalty for exclusion from the competition.

How to send photos

The photos must be obtained without any modification and sent in perfect quality in JPG format no later than the closing date of the competition (11:59 pm on March 7, 2025) to the following email address: info@wereborners.it, under penalty of exclusion from the competition.

In the email you must include the artist's First Name, Last Name and Nursery Name/Artistic Name.

Quality jury vote and prizes.

The jury, composed of international experts, selects the works to be awarded and decrees the following winners:

CATEGORY - LEVEL A

Caucasian Version:

1st place: Nlsir Prototype + Trophy Cup + Paper Certificate 1st

Posto We Reborners

2nd Place: \$125 Coupon + Digital Certificate 2nd Place We Reborners

3rd Place: Digital Certificate 3rd Place We Reborners

Ethnic Version:

1st Place: Blair Prototype + Trophy Cup + Paper Certificate 1st Place We Reborners

2nd Place: \$125 Coupon + Digital Certificate 2nd Place We Reborners

3rd Place: Digital Certificate 3rd Place We Reborners

CATEGORY - LEVEL B

- **Overall Winner (artist with the highest score, regardless of version): We Reborners Cup Trophy + Paper Certificate**

Caucasian Version:

- **1st place: Surprise Box + We Reborners digital certificate (*or Trophy Cup + Paper Certificate in case of overall winner)**
- **2nd place: Surprise Box + We Reborners Digital Certificate**
- **3rd Place: Digital Certificate 3rd Place We Reborners**

Ethnic Version:

- **1st place: Surprise Box + We Reborners digital certificate (*or Trophy Cup + Paper Certificate in case of overall winner)**
- **2nd place: Surprise Box + We Reborners Digital Certificate**
- **3rd Place: Digital Certificate 3rd Place We Reborners**

Other award categories

We Reborners staff reserves the right to announce additional prize categories before the contest closes.

If established, these award categories will be communicated with a post on the official social page "We Reborners - recognized Italian and international reborners.

The judgment of the We Reborners staff, in judging further prizes that it wishes to establish, in addition to the official prizes assigned by the expert jury, is unquestionable.

Awards “4° We Reborners Contest 2025”.

SUMMARY OF PRIZES AWARDED BASED ON THE VOTES OF THE EXPERT JURY

LEVEL A

1st, 2nd, 3rd place
Caucasian Version

1st, 2nd, 3rd place Ethnic
Version

LEVEL B

Overall Winner

1st, 2nd, 3rd place
Caucasian Version

1st, 2nd, 3rd place Ethnic
Version



The jury of experts is composed of:

- **N° 4 JURORS**

*The appointment will be communicated later.

The prizes, which include it, will be sent directly to the winners' homes.

The date of the competition outcome and the names of the winners will be communicated later on our social pages and on our website www.wereborners.it (generally after the closing of voting, i.e. in the week between 7 and 14 March 2025).

Acceptance of the regulation and Privacy

Participation in the competition presupposes full acceptance of these provisions and the processing of personal data of participating members.

Personal data and photos will always and only be used and distributed through social networks, the press and our website wereborners.it for purposes related to the competition (communication, advertising, etc.).

The We Reborners Staff

Data

01.07.2025

- Laura Cosentino
- Carmelo Calanni
- Veronica Lale
- Elizabeth Monari
- Supervisory body

For information and clarifications on the competition, participants can contact the We Reborners staff via email at info@wereborners.it or via message through the staff's social channels.

The following rules can be found on the website www.wereborners.it

