



Regulation

1° WE REBORNERS SILICONE CONTEST 2024



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*Mini Mayven silicone kit
by Viviane Aleluia*



WE REBORNERS

RECOGNIZED ITALIAN & INTERNATIONAL ARTISTS

CONTEST – Name

“1° WE REBORNERS SILICONE CONTEST 2024”

Recipients and methods of participation

WE REBORNERS members who entered the contest by September 30, 2024 (11:59 p.m. Europe Zone).

Duration of time

The artists will create the works from 9 December 2024 to 28 February 2025 at 23:59 (European time).*

Subject of the competition

The competition consists in the creation of a silicone doll with all the criteria of quality and originality. The purpose of this competition is to recognize and encourage the renowned artists of WE REBORNERS who, with great commitment, passion, love and professionalism and using only original materials in the creation of their works, realize their projects and the high values of Italian and international Reborning.

Execution of work.

The work will take 80 days to complete.

The works, using Mini Mayven Silicone kit by Viviane Aleluia, can be created by each participant according to their own personal technique and tastes: ethnicity, gender, hair color, choice of clothing, etc.

Competition categories

Depending on their level and total freedom of choice, the artists registered in one of the following categories:

SINGLE CATEGORY

Photos that the artist will take for the contest

Photo 1

A full-length photo of the doll;

Photo 2

A close-up photo of the face;

Photo 3 A photo of the painted hair (if done);

Photo 4 A close-up photo of your choice of upper and lower limbs;

Photo 5 A photo of your choice.

Important

The photographs must be absolutely anonymous and must not contain any reference to the artist.

In particular, they must not report:

- Artist's signature or pseudonym;
- Artist's logo;
- Accessories previously used by the artist;
- Photo backgrounds based on the artist's personal data;

The use of baskets, sunbeds or cushions is permitted only if new (never used).

Photographs must be taken by the artist independently. Therefore, photos taken by professional photographers will not be accepted.

During the entire duration of the competition, the works created or the so-called works in progress cannot be shown to the public in any way. Therefore, no post, video or photo of the doll in competition must be shared on the various social channels, websites or other media until the winners are announced. Penalty for exclusion from the competition.

How to send photos

The photos must be obtained without any modification and sent in perfect quality in JPG format no later than the closing date of the competition (11:59 pm on February 28, 2025) to the following email address: **info@wereborners.it**, under penalty of exclusion from the competition.

In the email you must include the artist's First Name, Last Name and Nursery name/Artist name.

Quality jury vote and prizes.

The jury, composed of international experts, selects the works to be awarded and decrees the following winners:

SINGLE CATEGORY

Only two winners will be selected: 1st and 2nd PLACE

Both winners will receive trophies and certificates directly at home

The dolls made by the winners will become official prototypes and their photos will be used to promote the Mini Mayven kit.

Plus, the first place winner will receive another Mini Mayven kit as a gift! (Winner pays shipping costs.)

Other award categories

An additional prize will be awarded by the We Reborners staff

- **BEST PRESENTATION AWARD**
(Digital Certificate)

The judgment of the We Reborners staff is unquestionable

USE:

The "Best Presentation" award is given to the artist who manages to present her work in the most fascinating, complete and engaging way.

The term "presentation" refers not only to the aesthetic quality of the scenography, but also to the choice and arrangement of poses, the lighting used, and all the visual elements that contribute to enhancing the work. The goal is to create an environment that complements and amplifies the artist's message, capturing the audience's attention and transmitting her vision in a unique and exciting way.

Award “1º We Reborners Silicone Contest 2024”.

PRIZES AWARDED BASED ON THE VOTES OF THE EXPERT JURY

1st and 2nd place

“WE REBORNERS SILICONE CONTEST 2024” Trophy + winner’s certificate + creation of Viviane Aleluia’s prototype

SPECIAL PRIZE AWARDED BY THE WE REBORNERS STAFF

- BEST PRESENTATION AWARD
(Digital Certificate)



The jury of experts is composed of:

- **1. VIVIANE ALELUIA**

(REBORN ARTIST AND INTERNATIONAL SCULPTOR - BRAZIL)

- **2. JUROR TO BE APPOINTED***

- **3. JUROR TO BE APPOINTED***

*The appointment will be communicated by December 31, 2024

Prizes will be shipped directly to the winners' homes.

The date of the competition outcome and the names of the winners will be communicated later on our social pages and on our website www.wereborners.it (generally after the closing of voting, i.e. in the week between 3 and 10 March 2025).

Acceptance of the regulation and Privacy

Participation in the competition presupposes full acceptance of these provisions and the processing of personal data of participating members.

Personal data and photos will always and only be used and distributed through social networks, the press and our website www.wereborners.it for purposes related to the competition (communication, advertising, etc.).

The We Reborners Staff

Date

12.07.2024

- Laura Cosentino
- Carmelo Calanni
- Veronica Lale
- Elizabeth Monari
- Supervisory body

For information and clarifications on the competition, participants can contact the We Reborners staff via email at info@wereborners.it or via message through the staff's social channels.

The following rules can be found on the website www.wereborners.it

