

Regulation

2° WE REBORNERS CONTEST 2024

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Kit Melissa by Viviane Aleluia

PROTOTYPES SPOTS FOR FIRST AND SECOND PLACE OF
A NEXT KIT BY VIVIANE (ANDVANCED WINNERS)



WWW.WEREBORNER.IT

Promoter

WE REBORNERS - RECOGNIZED ITALIAN REBORNERS AND INTERNATIONAL MEMBERS SECTION

Name

"2° WE REBORNERS CONTEST 2024"

Recipients and methods of participation

WE REBORNERS members who registered for the Contest from 20 December 2023 to 10 January 2024.

Duration

The creation of the works by the artists will take place from 1-04-2024 to 10-06-2024 at midnight (Europe time).* The kit should be available within the first two-three weeks of March 2004. Otherwise we reserve the right to move the start and end dates of the contest.

Purpose of the contest

The contest involves the creation of a reborn doll with all the criteria of quality and originality. This competition aims to pay homage to and encourage the recognized artists belonging to WE REBORNERS who, with a lot of commitment, passion, love and professionalism, and with the exclusive use of original materials in the creation of their works, carry forward their own and the high values of Reborning Italian and international.

Realization of the works

The completion of the works will take 70 days.

The works can be created by each participant according to their own personal technique and following their own tastes: ethnicity, gender, hair colour, choice of outfit, etc.

Contest categories

Based on their level and with total freedom of choice, the artists registered in one of the following categories:

ADVANCED CATEGORY INTERMEDIATE CATEGORY BASIC CATEGORY

Photos to be taken by the artist for the Contest

Photo 1

A full-length photo of the doll;

Photo 2

A close-up photo of your face;

Photo 3 A photo of the rooting or painted hair (also framing the swirl);

Photo 4 A close-up photo of your choice of your hands or feet;

Photo 5 A photo of your choice.

Important

The photos must be absolutely anonymous, without any reference to the artist.

Specifically, THEY MUST NOT REPORT:

- Signature or pseudonym of the artist;
- Artist logos;
- Props previously used by the artist;
- Backgrounds of the photos that can be traced back to the artist's personal details;

The use of baskets, deckchairs or cushions is permitted only if new (never used in the past by the artist).

The photos must be taken independently by the artist herself. Therefore, photos taken by professional photographers will not be accepted.

For the entire duration of the contest, the complete works or the so-called works in progress cannot be shown to the public in any way. Sharing of posts, videos or photos of the competing kit on the various social channels, sites or anything else will therefore not be permitted until the three winners have been named. Under penalty of expulsion from the race.

How to send photos

The photos must be obtained without any processing and must be sent, strictly, in excellent resolution in JPG format, no later than the closing date of the contest (which will be communicated later) via the website <https://wetransfer.com> to following email address: info@wereborners.it, under penalty of exclusion from the contest itself.

In the email message it is necessary to indicate your Name, Surname and Nursery Name.

Quality jury voting

The Jury, made up of international experts, will proceed with the selection of the works to be awarded and will decide the following winners:

ADVANCED CATEGORY

1st Place and 2nd Place (the following winners will create the Melissa Prototype by the sculptor Viviane Aleluia).

INTERMEDIATE CATEGORY

1' Ranked

BASIC CATEGORY

1' Ranked

The judgment expressed by the Jury, specially appointed by WE REBORNERS, will be anonymous (not even the jurors will know the artists who produced the work they are judging) and unquestionable.

NEW! Other award categories

The We Reborners staff will award further prizes to all participants regardless of their participation category:

- BEST ETHNIC AWARD "KAT MASTER"
- PREMIO BEST PRESENTATION
- PREMIO BEST OUTFIT
- SPONSOR AWARD BY CLAUDIA MASSARIOLI
- SPECIAL WE REBORNERS ITALY AWARD

The judgment expressed by the We Reborners staff and the sponsor (Sponsor Prize) is unquestionable.

The Ethnic award is dedicated to the late American artist Kat Magistri for the great contribution she gave to International Reborning.

For this award, a special category of participants has been established who will present ethnic works. There were 13 registered participants.

Such participants have a double chance. At their own discretion, they can choose to participate by creating a double work (1 normal doll + 1 ethnic doll), or choose to create only the ethnic doll and still participate with this single work both in the chosen category (basic or intermediate or advanced) and in the category of the ethnic prize.

NEW! Other award categories

- **The “Best Presentation” award** will be awarded to the artist who presents the work, through photos, in the most beautiful and complete way. By presentation we mean the set of scenography, poses and lights with which the artist's work is presented.
- **The "Best Outfit" award** will be awarded to the artist who presents the best outfit of the work in terms of aesthetics, style and context with the doll itself.
- **The “Sponsor by Claudia Massarioli” prize** will be assigned at the discretion of the sponsor itself. This prize will consist of a Gift Card worth 125 dollars and will be awarded, as mentioned, in total autonomy by Claudia herself to the artist who in her opinion will have created the most deserving work.
- **The “Speciale We Reborners Italia” prize** will be awarded to the Italian reborn artist who has distinguished herself in terms of growth in the last year in the context of Italian Reborning.

Premi “2° We Reborners Contest –
2024” **PRIZES AWARDED BASED ON THE VOTES OF THE JURY OF
EXPERTS**

1st Place Advanced Category

“WINNER CONTEST WE REBORNERS 2024
ADVANCED” Trophy + winner certificate +
Prototype creation by Viviane Aleluia

2nd Place Advanced Category

Trophy + digital certificate 2nd place +
Prototype creation by Viviane Aleluia

*1st Place Intermediate
Category*

“WINNER CONTEST WE REBORNERS 2024
INTERMEDIATE” trophy + winner certificate

1st Place Basic Category

“WINNER CONTEST WE REBORNERS 2024
BASIC” trophy + winner certificate



The expert jury is made up of

- **1. VIVIANE ALELUIA**
(INTERNATIONAL REBORN AND SCULPTOR ARTIST - BRAZIL)
- **2. CLAUDIA MASSARIOLI**
(INTERNATIONAL BUSINESS OWNER - BRAZIL)
- **3. KATERINA KARLI**
(INTERNATIONAL REBORN ARTIST - GREECE)
- **4. JACQUELINE KRAMER**
(INTERNATIONAL REBORN ARTIST - GERMANY)

The prizes will be sent directly to the winners' home.

The date of the contest results and the relative names of the winners will be communicated later on our social pages and on our website www.wereborners.it (in principle after the conclusions of the voting, therefore after 10 June 2024).

Premi Speciali “2° We Reborners Contest – 2024”

SPECIAL AWARDS AWARDED BY THE WE REBORNERS STAFF

BEST ETHNIC AWARD “KAT MASTERS”

The winner will receive a physical trophy + digital certificate

BEST PRESENTATION AWARD

Digital certificate to the winner

PREMIO BEST OUTFIT

Digital certificate to the winner

SPONSOR AWARD BY Claudia Massarioli

Digital certificate + \$125 gift card to the winner

SPECIAL WE REBORNERS ITALY AWARD

The winner will receive a physical trophy + digital certificate



The prize in the "Best Ethnic Kat Magistri" category and in the "We Reborners Italy Special Award" category will be sent directly to the home of the respective winners.

The prizes in the other categories, being award certificates in digital format, will be sent to the winners' emails.

ACCEPTANCE OF REGULATION AND PRIVACY

Participation in the contest implies complete acceptance of these regulations and the processing of personal data of participating members.

Personal data and photos will be used and disseminated through social media, any websites, the press and our website wereborners.it always and only for purposes relating to the contest (communications, promotions, etc.).

Low Staff of the Way Reborners

Data

01/03/2024

- Laura Cosentino
- Carmelo Calanni
- Veronica Lale
- Elisabetta Monari
- Control reborners

For information and clarifications relating to the Contest, participants can contact the We Reborners staff by email at info@wereborners.it or via messages on the staff members' social channels.

The following regulation can be consulted on the website

www.wereborners.it at the link

<https://www.wereborners.it/contest-2024/>
